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PEOPLECLUES ASSESSMENTS AWARDED BEST ONLINE CANDIDATE EXPERIENCE

Online Recruitment Magazine Recognizes
Global HR Assessment Provider

LONDON, UK & CHARLESTON, SC—July 30, 2013 — PeopleClues — a division of PeopleMatter — received *Online Recruitment* (Onrec) magazine's 2013 supplier award for "The Best Online Candidate Experience." *Onrec's* Online Recruitment Awards celebrate the success, growth, innovation, talent and achievements within the industry. PeopleClues, a global provider of employment assessments, was recognized for its focus on delivering an exceptional user experience.

The *Onrec* Awards acknowledge top online recruitment companies based on nominations in twelve categories. Before announcing the winners, four companies were short-listed in each category. For "The Best Online Candidate Experience," PeopleClues won because of the solution's ease-of-use and enjoyable experience that set it apart from the competition.

"One of PeopleClues key differentiators is the exceptional candidate experience our assessments provide," said Nigel Newman, PeopleClues UK Managing Director. "We are honored to receive *Online Recruitment* magazine's award for "The Best Online Candidate Experience" because it proves that our product delivers a superior experience in the HR software industry."

PeopleClues assessments and job fit reports are designed specifically for the service industry, a market the company has rapidly penetrated. The assessments are used by thousands of large and small companies in eight countries around the world to hire and promote the right people for the right jobs.

The results provided by PeopleClues help hiring managers and recruiters identify key strengths and weaknesses. Even when candidates are not hired, the assessment report provides detailed insights into the personality traits of applicants, which can assist in better positioning their strengths.

"Receiving this award further solidifies PeopleClues' presence in global markets," said Julie Moreland, senior vice president of the PeopleClues Division of PeopleMatter. "We will continue to develop user-friendly, employment assessments that help our customers determine candidate engagement, identify job fit and recognize coaching opportunities."

PeopleMatter — the fastest growing comprehensive human resource software provider for the service industry — acquired PeopleClues in Feb. 2013. As a division of PeopleMatter, PeopleClues continues to develop industry leading employment assessments with expanded capabilities and resources from PeopleMatter. These industry-leading assessments continue to be used by mutual and standalone clients and partners worldwide.

**About PeopleClues – A Division of PeopleMatter**

PeopleClues is a global provider of employment assessments for measuring job fit, attitude and level of engagement for candidates and employees. These assessments are built for pre-employment screening, career development, team development as well as training and development. PeopleClues provides assessment tools that allow thousands of companies in eight countries to make better hiring and training decisions. For additional information, contact info@peopleclues.com, visit www.peopleclues.com, or follow us on the Web at www.peopleclues.com, [@PeopleClues](https://www.facebook.com/PeopleClues) and [facebook.com/PeopleClues](https://www.facebook.com/PeopleClues).

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplematter.com, [@PeopleMatter](https://www.facebook.com/PeopleMatter) and [facebook.com/PeopleMatter.HR](https://www.facebook.com/PeopleMatter.HR).

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