

Hourly Worker Software Platform PeopleMatter Raises \$19M From Scale Venture Partners



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PeopleMatter, a SaaS for hourly worker human resources management, has raised a \$19 million round of venture funding led by Scale Venture Partners, with Intersouth Partners, Morgenthaler Ventures, Harbert

Venture Partners, Noro-Moseley Partners, C&B Capital and Silicon Valley Bank participating. This brings PeopleMatter's total funding to \$47 million.

As more businesses look to the cloud for talent management, PeopleMatter is focusing on a specific sector by providing a way for companies to manage hourly workers. Mostly used by companies in the hospitality, retail and food services industries; PeopleMatter's software manages hiring, talent management and HR, as well as scheduling. It's built purely for the needs of service-industry employers and their hourly workforces, and users can manage all of their applicant tracking, hiring, onboarding, training and scheduling.

Current clients on the PeopleMatter Platform include Ruby Tuesday, Bruegger's, Thortons, The Krystal Company, Flash Foods, American Retail Services, Noodles & Company, and franchise locations of Domino's, Taco Bell, Pizza Hut and Carl's Jr.

CEO Nate DaPore tells us that the new funding will primarily be used to scale the product, and for strategic acquisitions. He adds that some of the competitors in the talent management space such as SuccessFactors and Taleo don't offer products that focus primarily on the needs of the service industry. In the future, we'll see PeopleMatter providing more insights and analytics around data stored in its platform as well.