

FOR IMMEDIATE RELEASE:

VentureBeat Disrupts Health Care with First-Annual HealthBeat Conference, May 20-21 2013

New Event Brings Together Leading CEOs, Entrepreneurs, Investors, Clinicians, and Insurers to Explore Opportunities Created by Technology's Transformation of the Traditional Health Care Market

SAN FRANCISCO, CA April 1st, 2013—The editors of VentureBeat, a media company that covers disruptive technology and explains why it matters in our lives, have announced HealthBeat 2013, a new event that brings together 400+ health care professionals (executives and doctors), IT and Business Professionals (from the C-Suite to Directors of IT) and investors to explore the opportunities created by technology's disruption of the traditional health care market. Sponsored by AARP, ArchPoint Partners, Norwest Venture Partners, Venrock and Voalte, with programming support from Morgenthaler Ventures, HealthBeat 2013 will be held May 20-21 at the Grand Hyatt San Francisco.

"Every day there is a conversation going on about the future of health care in this country," said Matt Marshall, CEO of VentureBeat. "While the focus has been on politics, we want to showcase the latest and greatest technologies that are transforming the marketplace. What happened to the music business and media has now come to health care."

HealthBeat Themes:

1. *The ROI of Health Information Technology: Going Digital in a Reformed Health Care System*
2. *The Next Generation of Electronic Health Records/Electronic Medical Records*
3. *The Health Care Cloud: Data Warehousing*
4. *Big Data Analytics: Business Intelligence for Smart Health Care*
5. *Patient Engagement & Activation/Mobile Health for Smart Patients*
6. *Intelligent Technology, Tools, & Teams for Smart Hospitals and Practices*

HealthBeat's goal is to help decision-makers, health care providers and investors understand what technologies are most effectively transforming health care in 2013 and beyond. The event is a must for physicians, C-level executives, payers, IT decision makers at major health care organizations as well as venture capitalists, Angel investors and startup entrepreneurs and business leaders.

Participants include Susan Dentzer, Editor-in-Chief, *Health Affairs*; Kapil Parakh, MD, PhD, Director of Heart Failure, Johns Hopkins Bayview; Faye Karnavy Sahai, VP, Innovation. & Advanced Technology, Kaiser Permanente; David Levin, MD, CMIO, Cleveland Clinic Health System; Aaron Levie, CEO, Box.com; Jeff Tangney, CEO, Doximity; Ryan Howard, CEO, Practice Fusion; Ben Rattray, CEO, Change.org; Chanin Wendling, Director of eHealth, Geisinger Health System. See the full speaker list here:
<http://venturebeat.com/events/healthbeat2013/speakers/>

In addition to two days of panels and fireside talks, there will be a "Grand Rounds Innovation Showdown." Co-Sponsored by Norwest Venture Partners, AARP and Venrock, the Showdown is a competition showcasing the 10 most disruptive health care IT startups and companies driving change in the industry. Winners will receive a \$250,000 convertible bridge loan, among other prizes. To enter, visit:
<http://venturebeat.com/events/healthbeat2013/innovation-competition/>

HealthBeat will be held at the newly renovated Grand Hayatt San Francisco, which has redefined luxury on Union Square as a AAA Four Diamond hotel. HealthBeat 2013 is a public event, but space is limited. To reserve your spot or inquire about speaking opportunities, visit: <http://venturebeat.com/events/healthbeat2013/>.

We would like to thank AARP, ArchPoint Partners, Norwest Venture Partners, Venrock, and Voalte for sponsoring HealthBeat 2013, and Morgenthaler Ventures for their programming support. For sponsorship information, contact: sponsors@venturebeat.com

About VentureBeat

Founded in 2006, VentureBeat has emerged as one of the “best blogs on the web” according to The New York Times, offering 3.9 million readers per month (Source: comScore) unparalleled insight into the most relevant emerging technologies, trends, companies, and the business opportunities they create. Led by Matt Marshall and a team of experienced journalists, the company has grown into the leading source for breaking news and in-depth reporting on a range of technology trends—from social to mobile, to cloud technology, clean technology and gaming. The company also brings the community together several times per year with its own executive-level conferences including: Mobile Summit, MobileBeat, CloudBeat, and GamesBeat. For more information, visit: www.venturebeat.com.

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