

With nearly 70 categories, Website entries make up the majority of Webby Awards Winners, Nominees and Honorees. Some are beautiful to look at and interact with. Others are a testament to usability and functionality. And a handful excel across the board. To be selected among the best is an incredible achievement worthy of praise -- and perhaps a little bragging.

Special Achievement Awards

- Webby Artist of the Year: [LCD Soundsystem](#)
- Webby Special Achievement: [Dan Savage](#)
- Lifetime Achievement Award Winner: [Martin Cooper](#)
- Webby Person of the Year: [Watson](#)
- Webby Film & Video Person of the Year: [Funny or Die](#)
- Lifetime Achievement Award Winner: [Red Burns](#)
- Webby Agency of the Year: [Wieden + Kennedy](#)
- Webby Breakout of the Year: [Groupon](#)
- (RED) Webby Award: [Ushahidi](#)
- Special Recognition on Behalf of Egypt: [Mohamed Diab](#)
- Special Recognition on Behalf of Egypt: [Amr Salama](#)

Jump to category: [ACTIVISM](#)

ACTIVISM

Webby Award Winner



REDU

<http://www.letsredu.com>

Agency/Credited Organization

Creative Artists Agency

People's Voice Winner



Avaaz

<http://avaaz.org>

Biro Creative Inc.

Nominees



Amnesty International Australia Web site

<http://www.amnesty.org.au/>

Reactive



Avaaz


<http://avaaz.org>

Biro Creative Inc.

Webby Award Winner**Agency/Credited Organization**

 Conservation International - Save a Mile
<http://www.conservation.org/act/g...>

Threespot

 Do It Yourself Fundraising - International Rescue Committee
<http://diy.theirc.org/>


Jackson River

 REDU
<http://www.letsredu.com>

Creative Artists Agency

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ART**Webby Award Winner****Agency/Credited Organization**

 Adobe Museum of Digital Media
<http://www.myawardshows.com/2011/...>


Goodby, Silverstein & Partners

People's Voice Winner

 YouTube Play
<http://www.youtube.com/play>

Google and YouTube

Nominees

 Adobe Museum of Digital Media
<http://www.myawardshows.com/2011/...>


Goodby, Silverstein & Partners

 Bauhaus: Workshops for Modernity
<http://www.moma.org/bauhaus>

Hello Design

 Mural Explorer
<http://explorer.muralarts.org/>

bluecadet interactive

 RootsXDouglasCoupland
<http://roots-dev.farstarserver.co...>

Farstar

 YouTube Play
<http://www.youtube.com/play>

Google and YouTube

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ASSOCIATIONS

Webby Award Winner

 American Institute of Architects
<http://www.aia.org>

Agency/Credited Organization

American Institute of Architects

People's Voice Winner

 AARP: The Website
<http://aarp.org>

AARP

Nominees

 AARP: The Website
<http://aarp.org>

AARP

 American Institute of Architects
<http://www.aia.org>

American Institute of Architects

 Art Alliance for Contemporary Glass
<http://contempglass.org/>

Corecubed

 ASLA Green Roof Experience
<http://www.asla.org/greenroof>

American Society of Landscape Architects


 Downtown St. John's
<http://www.downtownstjohns.com>

John Atkins & Co

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AUTOMOTIVE

Webby Award Winner

 2011 Mediocrity
<http://www.2011Mediocrity.com>

Agency/Credited Organization

Carmichael Lynch






People's Voice Winner

 Vespa website
<http://www.it.vespa.com>

vanGoGh

**Webby Award Winner
Nominees**

Agency/Credited Organization


 2011 Mediocrity http://www.2011Mediocrity.com	Carmichael Lynch
 Mercedes-AMG Bi-Turbo V8 http://www.mercedes-amg.com/#/m157	blacQube
 Mercedes-Benz What Drives Us http://www.mbusa.com/whatdrivesus/	Razorfish
 the new car http://www.nissanusa.com/leaf-ele...	Critical Mass
 Vespa website http://www.it.vespa.com	vanGoGh

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BANKING/BILL PAYING

Webby Award Winner




Agency/Credited Organization

 Lending Club http://www.lendingclub.com	LendingClub Corporation
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People's Voice Winner

 Chase Blueprint Demo https://www.chase.com/ccp/index.j...	JPMorgan Chase
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Nominees

 Billeo, Inc http://www.Billeo.com	Billeo
 Chase Blueprint Demo https://www.chase.com/ccp/index.j...	JPMorgan Chase
 Kashoo Online Accounting http://kashoo.com	Kashoo

Webby Award Winner**Agency/Credited Organization**

 Lending Club
<http://www.lendingclub.com>

LendingClub Corporation

 US Bank
<http://www.usbank.com>

US Bank

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BEAUTY AND COSMETICS**Webby Award Winner****Agency/Credited Organization**

 BOSS BOTTLED NIGHT
<http://www.blastradius.com/submis...>


Blast Radius / b-reel

People's Voice Winner

 Redken.com
<http://www.redken.com>

Redken 5th Avenue NYC - L'Oreal USA

Nominees

 Aveda Color Karma
<http://archive.collemcvoy.com/wa2...>

Colle+McVoy

 BOSS BOTTLED NIGHT
<http://www.blastradius.com/submis...>

Blast Radius / b-reel

 COTY: Beyonce Heat
<https://winstage.vml.com/Awards20...>

VML

 Glo
<http://www.glo.com>

BermanBraun

 Redken.com
<http://www.redken.com>

Redken 5th Avenue NYC - L'Oreal USA

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BEST COPY/WRITING

Webby Award Winner Agency/Credited Organization

 NewYorker.com The New Yorker
<http://www.newyorker.com>

People's Voice Winner

 The Onion The Onion
<http://www.theonion.com/>

Nominees

 NewYorker.com The New Yorker
<http://www.newyorker.com>

 NYTimes.com The New York Times
<http://www.nytimes.com>

 The Economist Online The Economist
<http://www.economist.com>

 The Onion The Onion
<http://www.theonion.com/>

 Wired.com Conde Nast
<http://www.wired.com/>

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BEST HOME/WELCOME PAGE**Webby Award Winner Agency/Credited Organization**

 LEGO.com LEGO.com
<http://www.lego.com>

People's Voice Winner

 LEGO.com LEGO.com
<http://www.lego.com>







Nominees

 Ben the Bodyguard: The Mean Streets Nerd Communications


Webby Award Winner	Agency/Credited Organization
 http://www.benthebodyguard.com	
 LEGO.com http://www.lego.com	LEGO.com
 Pete Philly http://www.petephilly.com	Momkai
 Tony D'Orio Photography http://www.tonydorio.com	Hello Monday
 Young Arts http://www.youngarts.org/	bluecadet interactive

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BEST NAVIGATION/STRUCTURE

Webby Award Winner	Agency/Credited Organization
 HIDDEN HEROES http://www.hidden-heroes.net	GRIMM GALLUN HOLTAPPELS Werbeagentur GmbH & Co. KG
People's Voice Winner	
 Zappos.com http://zappos.com	Happy Cog
Nominees	
 CNN Home and Away http://www.cnn.com/SPECIALS/war.c...	CNN.com
 Grip Limited Website http://www.griplimited.com/	Grip Limited
 HIDDEN HEROES http://www.hidden-heroes.net	GRIMM GALLUN HOLTAPPELS Werbeagentur GmbH & Co. KG
 WonderWall http://www.wonderwall.com	BermanBraun

Webby Award Winner**Agency/Credited Organization**

 Zappos.com
<http://zappos.com>

Happy Cog

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BEST PRACTICES**Webby Award Winner****Agency/Credited Organization**

 Dropbox
<http://www.dropbox.com>

Dropbox

People's Voice Winner

 Skype
<http://www.skype.com>

Kaplow on behalf of Skype

Nominees

 Dropbox
<http://www.dropbox.com>

Dropbox

 guardian.co.uk
<http://www.guardian.co.uk>

The Guardian

 Hulu
<http://www.hulu.com/>

Hulu

 NYTimes.com
<http://www.nytimes.com>

The New York Times

 Skype
<http://www.skype.com>

Kaplow on behalf of Skype

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BEST USE OF ANIMATION OR MOTION GRAPHICS**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**

Monet 2010

<http://www.monet2010.com>

Les 84 and faberNovel

People's Voice Winner

Adobe Museum of Digital Media

<http://www.myawardshows.com/2011/...>

Goodby, Silverstein & Partners

Nominees

Adobe Museum of Digital Media

<http://www.myawardshows.com/2011/...>

Goodby, Silverstein & Partners



Battle of the Cheetos

<http://www.myawardshows.com/2011/...>

Goodby, Silverstein & Partners



HIDDEN HEROES

<http://www.hidden-heroes.net>

GRIMM GALLUN HOLTAPPELS Werbeagentur GmbH & Co. KG



Immersive Garden

<http://www.immersive-garden.com>

Immersive Garden



Monet 2010

<http://www.monet2010.com>

Les 84 and faberNovel

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BEST USE OF PHOTOGRAPHY**Webby Award Winner****Agency/Credited Organization**

National Geographic

<http://nationalgeographic.com>

National Geographic

People's Voice Winner

National Geographic

<http://nationalgeographic.com>

National Geographic

Nominees







BBC Life Is

Fi / Brooklyn Brothers London


Webby Award Winner	Agency/Credited Organization
 http://lifeis.bbcearth.com/	
 Highrise: Out My Window http://outmywindow.nfb.ca	The National Film Board of Canada
 LIFE.com http://life.com	LIFE.com
 National Geographic http://nationalgeographic.com	National Geographic
 The Tiziano Project 360 Kurdistan http://360.tizianoproject.org	The Tiziano Project

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BEST USE OF VIDEO OR MOVING IMAGE

Webby Award Winner	Agency/Credited Organization
 The Wilderness Downtown http://www.thewildernessdowntown.com	@radical.media
People's Voice Winner	
 TED.com http://www.ted.com	TED
Nominees	
 Carlos http://carlos.canalplus.fr/index_...	BETC Euro RSCG
 TED.com http://www.ted.com	TED
 The Johnny Cash Project http://www.thejohnnycashproject.com/	@radical.media
 The Wilderness Downtown http://www.thewildernessdowntown.com	@radical.media

Webby Award Winner**Agency/Credited Organization**

 The Wizarding World of Harry Potter - Online
<http://www.universalorlando.com/h...> Universal Orlando Resort

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BEST VISUAL DESIGN - AESTHETIC**Webby Award Winner****Agency/Credited Organization**

 Monet 2010
<http://www.monet2010.com> Les 84 and faberNovel

People's Voice Winner

 LIFE.com
<http://life.com> LIFE.com

Nominees

 Armani Jeans - "The Room"
<http://www.armanijeans-theroom.com> Kirshenbaum Bond Senecal & Partners

 Jay-Z Hits Collection Vol. 1
<http://www.jayzhitscollection.com/> Island Def Jam Music Group

 LIFE.com
<http://life.com> LIFE.com

 Louis Vuitton Journeys - Annie Michael
<http://www.awards-showcase.net/lo...> OgilvyFrance

 Monet 2010
<http://www.monet2010.com> Les 84 and faberNovel

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BEST VISUAL DESIGN - FUNCTION**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization** TED.com

TED

<http://www.ted.com>**People's Voice Winner** Vimeo

Vimeo

<http://www.vimeo.com>**Nominees** Anne Frank House

Lost Boys International

<http://awards.lostboys.nl/webby/s...> CNN Home and Away

CNN.com

<http://www.cnn.com/SPECIALS/war.c...> TED.com

TED

<http://www.ted.com> Vimeo

Vimeo

<http://www.vimeo.com> YouAreTheTechnology.com

NAIL

<http://YouAreTheTechnology.com>

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BLOG - BUSINESS**Webby Award Winner****Agency/Credited Organization** TechCrunch





AOL

<http://techcrunch.com/>**People's Voice Winner** HuffPost Business

The Huffington Post







<http://huffingtonpost.com/business>**Nominees** DealBook

The New York Times

Webby Award Winner	Agency/Credited Organization
 http://www.nytimes.com/dealbook	
 HuffPost Business http://huffingtonpost.com/business	The Huffington Post
 Mashable http://mashable.com	Mashable
 TechCrunch http://techcrunch.com/	AOL
 The Consumerist http://www.consumerist.com	Consumers Union

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BLOG - CULTURAL

Webby Award Winner	Agency/Credited Organization
 The 99% http://the99percent.com	Behance
People's Voice Winner	
 Laughing Squid http://laughingsquid.com	Laughing Squid
Nominees	
 Laughing Squid http://laughingsquid.com	Laughing Squid
 Letters of Note http://www.lettersofnote.com	Shaun Usher
 PopEater http://www.popeater.com/	AOL
 Speakeasy, WSJ.com Blog http://blogs.wsj.com/speakeasy/	Dow Jones & Co.

Webby Award Winner	Agency/Credited Organization
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 The 99% http://the99percent.com	Behance
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BLOG - POLITICAL

Webby Award Winner	Agency/Credited Organization
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 Truthdig http://www.truthdig.com	Truthdig
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People's Voice Winner

 Comedy Central's Indecision http://www.indecisionforever.com	Comedy Central
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Nominees

 Close Read on newyorker.com http://www.newyorker.com/online/b...	The New Yorker
--	----------------

 Comedy Central's Indecision http://www.indecisionforever.com	Comedy Central
--	----------------

 Huffington Post http://huffingtonpost.com/politics	The Huffington Post
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 TheAtlantic.com Politics http://www.theatlantic.com/politics	TheAtlantic.com
---	-----------------

 Truthdig http://www.truthdig.com	Truthdig
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CELEBRITY/FAN

Webby Award Winner	Agency/Credited Organization
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Webby Award Winner

Team Coco

<http://www.teamcoco.com>**Agency/Credited Organization**

Team Coco Digital

People's Voice Winner

Team Coco

<http://www.teamcoco.com>

Team Coco Digital

Nominees

Jay-Z Hits Collection Vol. 1

<http://www.jayzhitscollection.com/>

Island Def Jam Music Group



Team Coco

<http://www.teamcoco.com>

Team Coco Digital



Tom Petty & The Heartbreakers Official Website

<http://TomPetty.com>

Live Nation Entertainment



U2 Official Website

<http://U2.com>

Live Nation Entertainment



WonderWall

<http://www.wonderwall.com>

BermanBraun

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CHARITABLE ORGANIZATIONS/NON-PROFIT**Webby Award Winner**

Historypin

<http://www.historypin.com/>**Agency/Credited Organization**

We Are What We Do

People's Voice Winner

PBS.org

<http://www.pbs.org>

PBS

Nominees

Crowdrise - if you don't give back no one will like you Crowdrise

Webby Award Winner**Agency/Credited Organization**<http://www.crowdrise.com>

Historypin

<http://www.historypin.com/>

New York Restoration Project

<http://www.nyrp.org>

PBS.org

<http://www.pbs.org>

VoteEasy

<http://voteeasy.org/2010>

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COMMUNITY**Webby Award Winner****Agency/Credited Organization**

OpenIDEO

<http://www.openideo.com>

IDEO

People's Voice Winner

Twitter

<http://twitter.com>

Twitter, Inc

Nominees

COLOURlovers :: Color + Design Community

<http://www.COLOURlovers.com>

COLOURlovers



Cuteness.com Pet Community

<http://www.cuteness.com>

Cottonblend Inc.



OpenIDEO

<http://www.openideo.com>

IDEO



Tumblr

<http://tumblr.com/>

Tumblr

Webby Award Winner**Agency/Credited Organization**

Twitter

<http://twitter.com>

Twitter, Inc

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CONSUMER ELECTRONICS**Webby Award Winner****Agency/Credited Organization**

Engadget

<http://www.engadget.com/>

AOL

People's Voice Winner

Engadget

<http://www.engadget.com/>

AOL

Nominees

Create your world

<http://www.cre8yourworld.com/>

Cheil Worldwide / D.O.E.S



Engadget

<http://www.engadget.com/>

AOL



LG Kitchen Experience

<http://www.lg.com/us/kitchen>

Publicis Modem



Personal Tech

<http://www.nytimes.com/personaltech>

The New York Times



Samsung & Intel Tweet Wrap

<http://www.samsung.com/tweetwrap>

The Barbarian Group

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CORPORATE COMMUNICATIONS**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**

 Gone Google
<http://www.gonegoogle.com/>

Welikesmall

People's Voice Winner

 Gone Google
<http://www.gonegoogle.com/>

Welikesmall

Nominees

 AOL Corporate Site
<http://corp.aol.com>

Method, Inc.

 FedEx—Our Changing World
<http://www.thisisgrow.com/awards/...>

BBDO Guerrero / BBDO New York / Grow Interactive

 Gone Google
<http://www.gonegoogle.com/>

Welikesmall

 Grip Limited Website
<http://www.griplimited.com/>

Grip Limited

 The GE Show
<http://www.ge.com/thegeshow/>

The Barbarian Group


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CULTURAL INSTITUTIONS**Webby Award Winner****Agency/Credited Organization**

 Anne Frank House
<http://awards.lostboys.nl/webby/s...>

Lost Boys International

People's Voice Winner






 Smithsonian Institution
<http://www.si.edu/>

Interactive Knowledge

Nominees







 Anne Frank House

Lost Boys International

Webby Award Winner	Agency/Credited Organization
 http://awards.lostboys.nl/webby/s...	
 Mark Bradford http://www.pinocchioisonfire.org/	Resource Interactive
 Monet 2010 http://www.monet2010.com	Les 84 and faberNovel
 Smithsonian Institution http://www.si.edu/	Interactive Knowledge
 Sundance Institute http://www.sundance.org	Blue State Digital and Durre Design

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EDUCATION

Webby Award Winner	Agency/Credited Organization
 TED.com http://www.ted.com	TED
People's Voice Winner	
 TED.com http://www.ted.com	TED
Nominees	
 Dimensions http://www.howbigreally.com	BBC
 Explore http://www.exploratorium.edu/explore	Exploratorium
 Freedom Riders http://www.pbs.org/wgbh/americane...	WGBH Educational Foundation
 Reading Is Fundamental http://www.rif.org	Reading Is Fundamental

Webby Award Winner**Agency/Credited Organization**

 TED.com
<http://www.ted.com>

TED

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EMPLOYMENT**Webby Award Winner****Agency/Credited Organization**

 Freelancer.com
<http://www.freelancer.com/>


Freelancer.com

People's Voice Winner

 Freelancer.com
<http://www.freelancer.com/>

Freelancer.com

Nominees

 An Inside Look at Jobs - Glassdoor.com
<http://www.glassdoor.com>

Glassdoor.com

 Best Employment Web site
<http://www.monster.com>

Monster.com

 Freelancer.com
<http://www.freelancer.com/>

Freelancer.com

 SimplyHired.com
<http://www.simplyhired.com>

SimplyHired.com

 TheLadders.com
<http://www.theladders.com>

TheLadders.com

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EVENTS**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner

TribecaFilm.com

<http://www.tribecafilm.com>**Agency/Credited Organization**

Tribeca Enterprises

People's Voice Winner

YouTube Play

<http://www.youtube.com/play>

Google and YouTube

Nominees

Singapore Airshow 2012

<http://www.singaporeairshow.com.sg/>

Convertium



Target Kaleidoscopic Fashion Spectacular

<http://ocointeractive.com/awardsh...>

OLSON



TribecaFilm.com

<http://www.tribecafilm.com>

Tribeca Enterprises



Vimeo Festival + Awards

<http://vimeoawards.com>

Vimeo



YouTube Play

<http://www.youtube.com/play>

Google and YouTube

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FAMILY/PARENTING**Webby Award Winner**

BabyCenter

<http://www.babycenter.com>**Agency/Credited Organization**

BabyCenter

People's Voice Winner

BabyCenter






<http://www.babycenter.com>

BabyCenter

Nominees







BabyCenter

BabyCenter

Webby Award Winner	Agency/Credited Organization
 http://www.babycenter.com	
 Making Sense of Baby http://www.makingsenseofbaby.com	Rivet Global
 Parenting.com http://www.parenting.com/	The Parenting Group/Bonnier Corporation
 The Partnership at Drugfree.org http://www.drugfree.org	Something Digital
 Thomas & Friends http://www.thomasandfriends.com/u...	Hit Entertainment

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FASHION

Webby Award Winner	Agency/Credited Organization
 NOWNESS http://www.nowness.com/	NOWNESS
People's Voice Winner	
 Vogue.com http://www.vogue.com	Vogue.com
Nominees	
 Armani Jeans - "The Room" http://www.armanijeans-theroom.com	Kirshenbaum Bond Senecal & Partners
 Drop Everything for Love http://dropeverythingforlove.com	JWT
 Full Frontal Fashion http://www.fullfrontalfashion.com	Sundance Channel
 NOWNESS http://www.nowness.com/	NOWNESS

Webby Award Winner**Agency/Credited Organization**

 Vogue.com
<http://www.vogue.com>

Vogue.com

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FINANCIAL SERVICES**Webby Award Winner****Agency/Credited Organization**

 Mint
<http://www.mint.com>

Mint/Intuit

People's Voice Winner

 Mint
<http://www.mint.com>

Mint/Intuit

Nominees

 CNNMoney
<http://money.cnn.com/>

Time Inc.

 DealBook
<http://www.nytimes.com/dealbook>


The New York Times

 Mint
<http://www.mint.com>

Mint/Intuit

 NerdWallet
<http://www.nerdwallet.com>

NerdWallet

 Yahoo! Finance
<http://finance.yahoo.com>

Yahoo! Inc.

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FOOD AND BEVERAGE**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner

Epicurious

<http://www.Epicurious.com>**Agency/Credited Organization**

Conde Nast Digital

People's Voice Winner

Epicurious

<http://www.Epicurious.com>

Conde Nast Digital

Nominees

Before you talk to the girl, talk to The Hand

Fitzroy

<http://www.talktothehand.nl>

DORITOS King of ads

ABBOTT MEAD VICKERS BBDO

<http://kingofads.doritos.co.uk/>

Doritos Late Night

Goodby, Silverstein & Partners

<http://www.myawardshows.com/2011/...>

Epicurious

Conde Nast Digital

<http://www.Epicurious.com>

PERRIER BY DITA

OGILVY FRANCE

<http://perrierbydita.oo-paris.com/>

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GAMES**Webby Award Winner**

Lego Star Wars III

<http://www.lucasarts.com/games/le...>**Agency/Credited Organization**

RED Interactive Agency

People's Voice Winner

Robot Unicorn Attack






<http://games.adultswim.com/robot-...>

Adult Swim Games

Nominees







CityVille

Zynga

Webby Award Winner	Agency/Credited Organization
 http://www.facebook.com/pages/Cit...	
 Lego Star Wars III http://www.lucasarts.com/games/le...	RED Interactive Agency
 Petpet Park http://www.petpetpark.com	MTV Networks/Nickelodeon
 Robot Unicorn Attack http://games.adultswim.com/robot-...	Adult Swim Games
 Time explorer http://www.britishmuseum.org/expl...	British Museum

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GAMES-RELATED

Webby Award Winner	Agency/Credited Organization
 The Escapist http://www.escapistmagazine.com/	Themis Media
People's Voice Winner	
 The Escapist http://www.escapistmagazine.com/	Themis Media
Nominees	
 GameFly.com http://www.gamefly.com	GameFly, Inc.
 GameSpot http://www.gamespot.com	GameSpot
 Halo Waypoint Website http://www.blitzagency.com/awards...	BLITZ
 Joystiq http://www.joystiq.com/	AOL

Webby Award Winner**Agency/Credited Organization**

The Escapist

<http://www.escapistmagazine.com/>

Themis Media

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GOVERNMENT**Webby Award Winner****Agency/Credited Organization**

The Architect's Virtual Capitol

<http://www.capitol.gov>

CampusTours Inc.

People's Voice Winner

NASA Home Page

<http://www.nasa.gov>

NASA Office of Communications

Nominees

Captain John Smith Chesapeake National Historic Trail

<http://www.smithtrail.net/>

Alexander+Tom



NASA Home Page

<http://www.nasa.gov>

NASA Office of Communications



Solar System Exploration

<http://solarsystem.nasa.gov/>

Jet Propulsion Laboratory



The Architect's Virtual Capitol

<http://www.capitol.gov>

CampusTours Inc.



TSA (Top Secret America)

<http://projects.washingtonpost.co...>

The Washington Post

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GREEN**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**

 SHFT.com
<http://www.shft.com/>


Reconcile Productions

People's Voice Winner

 SHFT.com
<http://www.shft.com/>

Reconcile Productions

Nominees

 A Simple Switch
<http://www.asimpleswitch.com>

Philips International B.V.

 Bill Nye's Climate Lab
<http://www.billsclimatelab.com>

Proximity Lab

 Cool Green Science: The Conservation Blog of The Nature Conservancy
<http://blog.nature.org>

The Nature Conservancy

 Ecomagination Photo Project
<http://photoproject.ecomagination...>

BBDO New York

 SHFT.com
<http://www.shft.com/>

Reconcile Productions

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GUIDES/RATINGS/REVIEWS**Webby Award Winner****Agency/Credited Organization**

 Yelp
<http://www.yelp.com>

Yelp

People's Voice Winner

 Yelp
<http://www.yelp.com>

Yelp

Nominees







 CHOW.com

CHOW.com

Webby Award Winner	Agency/Credited Organization
 http://www.chow.com	
 ConsumerReports.org http://www.consumerreports.org	Consumer Reports
 Metacritic http://www.metacritic.com	Metacritic
 Thrillist http://www.thrillist.com	Thrillist
 Yelp http://www.yelp.com	Yelp

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HEALTH

Webby Award Winner	Agency/Credited Organization
 Attraction http://www.ddbparis-campaignsonli...	DDB Paris
People's Voice Winner	
 WebMD http://www.webmd.com	WebMD
Nominees	
 Attraction http://www.ddbparis-campaignsonli...	DDB Paris
 Bedsider - The free support network for birth control http://www.bedsider.org	Ntnl Camp. to Prevent Teen and Unplanned Pregnancy
 Drugs.com http://www.drugs.com	Drugs.com
 MayoClinic.com http://www.mayoclinic.com/	MayoClinic.com

Webby Award Winner**Agency/Credited Organization**

 WebMD
<http://www.webmd.com>

WebMD


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HUMOR**Webby Award Winner****Agency/Credited Organization**

 Funny Or Die
<http://www.funnyordie.com>


Funny or Die

People's Voice Winner


 CollegeHumor
<http://www.collegehumor.com/>

CollegeHumor

Nominees

 CollegeHumor
<http://www.collegehumor.com/>


CollegeHumor

 Comedy Central.com
<http://www.comedycentral.com>

Comedy Central

 Funny Or Die
<http://www.funnyordie.com>

Funny or Die

 Late Night with Jimmy Fallon
<http://www.latenightwithjimmyfall...>

NBC

 The Onion
<http://www.theonion.com/>

The Onion

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INSURANCE**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**

 Responsibility Project
<http://www.responsibilityproject.com>

Hill Holliday

People's Voice Winner


 University of Farmers
<http://www.universityoffarmers.com/>

RPA

Nominees

 Health Care Lane 2.0
<http://www.healthcarelane.com>


UnitedHealthcare

 Insure Your Love: Romance-O-Meter
<http://www.insureyourlove.org/rom...>

LIFE Foundation

 Responsibility Project
<http://www.responsibilityproject.com>

Hill Holliday

 The Progressive Group of Insurance Companies
<http://www.progressive.com>

The Progressive Group of Insurance Companies

 University of Farmers
<http://www.universityoffarmers.com/>

RPA

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IT HARDWARE/SOFTWARE**Webby Award Winner****Agency/Credited Organization**

 Dell
<http://www.dell.ca/>

Dell

People's Voice Winner

 Demo Slam
<http://www.demoslam.com/>

Google, Hello Monday and Johannes Leonardo







Nominees

 Ben the Bodyguard: The Mean Streets Nerd Communications

Webby Award Winner	Agency/Credited Organization
 http://www.benthebodyguard.com Dell	Dell
 http://www.dell.ca/	
 Demo Slam http://www.demoslam.com/	Google, Hello Monday and Johannes Leonardo
 IBM Homepage http://www.ibm.com	IBM
 The Scam Machine http://www.scammachine.co.nz	Supply Ltd

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LAW

Webby Award Winner	Agency/Credited Organization
 Threat Level http://www.wired.com/threatlevel/	Conde Nast
People's Voice Winner	
 Threat Level http://www.wired.com/threatlevel/	Conde Nast
Nominees	
 "Marijuana & Money: A CNBC Special Report" http://www.cnbc.com/id/36022433/	CNBC
 guardian.co.uk/law http://www.guardian.co.uk/law	The Guardian
 Immigration Advocates Network http://www.immigrationadvocates.org	Pro Bono Net
 International Justice Central http://ijcentral.org	IJCentral

Webby Award Winner**Agency/Credited Organization**

 Threat Level
<http://www.wired.com/threatlevel/>

Conde Nast


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LIFESTYLE**Webby Award Winner****Agency/Credited Organization**

 MarthaStewart.com
<http://www.marthastewart.com>

Martha Stewart Omnimedia

People's Voice Winner

 The Escapist
<http://www.escapistmagazine.com/>

Themis Media

Nominees

 MarthaStewart.com
<http://www.marthastewart.com>


Martha Stewart Omnimedia

 NOWNESS
<http://www.nowness.com/>

NOWNESS

 ReadyMade
<http://www.readymade.com/>

ReadyMade

 The Escapist
<http://www.escapistmagazine.com/>

Themis Media

 The Sweet Beet
<http://www.thesweetbeet.com>

The Sweet Beet

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MAGAZINE**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner

NewYorker.com

<http://www.newyorker.com>**Agency/Credited Organization**

The New Yorker

People's Voice Winner

National Geographic Magazine Online

<http://ngm.com>

National Geographic

Nominees

National Geographic Magazine Online

<http://ngm.com>

National Geographic



NewYorker.com

<http://www.newyorker.com>

The New Yorker



Rolling Stone.com

<http://www.rollingstone.com/>

SapientNitro



T: The New York Times Style Magazine

<http://www.nytimes.com/tmagazine>

The New York Times



Vogue.com

<http://www.vogue.com>

Code and Theory

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MOVIE AND FILM**Webby Award Winner**

The Warden Sixteen

<http://thewardensixteen.com/>**Agency/Credited Organization**

TBWA\Vancouver

People's Voice Winner

Toy Story Official Web Site


<http://disney.com/toystory>

Disney Interactive Media Group

Nominees







127 Defining Moments

Ignition Interactive

Webby Award Winner	Agency/Credited Organization
 http://www.127definingmoments.com/	
 Disney.com's 'TRON: Legacy' http://www.disney.com/tron	Disney Online
 FOR COLORED GIRLS - Many Colors. One Voice. http://www.manycoloredgirls.com/	Ignition Interactive
 The Warden Sixteen http://thewardensixteen.com/	TBWA\Vancouver
 Toy Story Official Web Site http://disney.com/toystory	Disney Interactive Media Group

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MUSIC

Webby Award Winner	Agency/Credited Organization
 Pandora http://www.pandora.com	Pandora Media Inc.
People's Voice Winner	
 Pandora http://www.pandora.com	Pandora Media Inc.
Nominees	
 NPR Music http://www.npr.org/music/	NPR
 Pandora http://www.pandora.com	Pandora Media Inc.
 Pitchfork http://www.pitchfork.com	Pitchfork Media
 SoundCloud http://soundcloud.com	SoundCloud

Webby Award Winner**Agency/Credited Organization**

 The Wilderness Downtown
<http://www.thewildernessdowntown.com>

Google Creative Lab

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NETART**Webby Award Winner****Agency/Credited Organization**

 Welcome to Pine Point
<http://pinepoint.nfb.ca>

The National Film Board of Canada

People's Voice Winner

 The Wilderness Downtown
<http://www.thewildernessdowntown.com>

@radical.media

Nominees

 Ana Somnia
<http://www.anasomnia.com>

Rostlaub

 Psykopaint
<http://www.psykopaint.com>

Psykosoft

 The Johnny Cash Project
<http://www.thejohnnycashproject.com/>

@radical.media

 The Wilderness Downtown
<http://www.thewildernessdowntown.com>

@radical.media

 Welcome to Pine Point
<http://pinepoint.nfb.ca>

The National Film Board of Canada

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NEWS**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner	Agency/Credited Organization
---------------------------	-------------------------------------

 NPR http://www.npr.org/	NPR
--	-----

People's Voice Winner	
------------------------------	--

 NPR http://www.npr.org/	NPR
--	-----

Nominees	
-----------------	--

 Huffington Post http://huffingtonpost.com	The Huffington Post
--	---------------------

 NPR http://www.npr.org/	NPR
--	-----

 NYTimes.com http://www.nytimes.com	The New York Times
--	--------------------

 The Daily Beast http://www.thedailybeast.com/	The Daily Beast
--	-----------------

 WSJ.com http://www.wsj.com	Dow Jones & Co.
--	-----------------

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PERSONAL BLOG/WEBSITE

Webby Award Winner	Agency/Credited Organization
---------------------------	-------------------------------------

 What I made http://www.whatimade.com/	Scott Bedford
--	---------------

People's Voice Winner	
------------------------------	--

 What I made http://www.whatimade.com/	Scott Bedford
--	---------------

Nominees	
-----------------	--

 Clouds 365 Project	Clouds 365 Project
--	--------------------

Webby Award Winner	Agency/Credited Organization
 http://www.clouds365.com Jongmin Kim http://cmiscm.com	Jongmin Kim
 the3six5 http://the3six5.com	the3six5
 Variations on Normal http://www.variationsonnormal.com	Dominic Wilcox
 What I made http://www.whatimade.com/	Scott Bedford

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PHARMACEUTICALS

Webby Award Winner	Agency/Credited Organization
 SpeakFromTheHeart.com http://SpeakFromTheHeart.com	Ignite Health, Giant Creative Strategy, and Dramatic Health
People's Voice Winner	
 SpeakFromTheHeart.com http://SpeakFromTheHeart.com	Ignite Health, Giant Creative Strategy, and Dramatic Health
Nominees	
 Pick Your Nose http://www.flumist.com/	Digitas Health
 Sounds of Pertussis http://www.soundsofpertussis.com	Publicis Modem
 Spasticity Answers http://www.spasticityanswers.com	Pacific Communications
 SpeakFromTheHeart.com http://SpeakFromTheHeart.com	Ignite Health, Giant Creative Strategy, and Dramatic Health

Webby Award Winner**Agency/Credited Organization**

Voices of Meningitis
<http://voicesofmeningitis.org>

Publicis Modem

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POLITICS**Webby Award Winner****Agency/Credited Organization**

FactCheck.org
<http://factcheck.org/>

FactCheck.org

People's Voice Winner

NPR News Election 2010: It's All Politics
<http://www.npr.org/templates/stor...>

NPR

Nominees

FactCheck.org
<http://factcheck.org/>

FactCheck.org



NPR News Election 2010: It's All Politics
<http://www.npr.org/templates/stor...>

NPR



PoliPulse
<http://www.polipulse.com>

Powell Tate



POLITICO.com
<http://www.politico.com/>

POLITICO




Politics - The New York Times
<http://www.nytimes.com/politics>

The New York Times

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PROFESSIONAL SERVICES**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**

 Blenderbox
<http://www.blenderbox.com>

Blenderbox

People's Voice Winner

 Awesomeville
<http://www.awesomeville.com/>

Chandelier Creative

Nominees

 22squared
<http://www.22squared.com>

22squared

 Awesomeville
<http://www.awesomeville.com/>

Chandelier Creative

 Blenderbox
<http://www.blenderbox.com>

Blenderbox

 Johannes Leonardo
<http://www.johannesleonardo.com>

Hello Monday

 Vaughan Hannigan
<http://www.vh-artists.com>

The New Cruelty

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RADIO/PODCASTS**Webby Award Winner****Agency/Credited Organization**

 NPR
<http://www.npr.org/>


NPR

People's Voice Winner





 NPR
<http://www.npr.org/>

NPR

Nominees

 A History of the World

BBC Audio * Music

Webby Award Winner	Agency/Credited Organization
 http://www.bbc.co.uk/ahistoryofth... BBC World Service Podcasts	BBC
 http://www.CNN.com/podcasts CNN Podcasts	CNN
 http://www.npr.org/ NPR	NPR
 http://www.ted.com TED.com	TED

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REAL ESTATE

Webby Award Winner	Agency/Credited Organization
 http://www.zillow.com/ Zillow.com	zillow.com
People's Voice Winner	
 http://www.zillow.com/ Zillow.com	zillow.com
Nominees	
 http://www.beirutterraces.com/ Beirut Terraces	cleartag
 http://hotpads.com HotPads	HotPads.com
 http://www.nytimes.com/realestate Real Estate - The New York Times	The New York Times
 http://www.trulia.com Trulia.com	Edelman

Webby Award Winner**Agency/Credited Organization**

 Zillow.com
<http://www.zillow.com/>

zillow.com

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RELIGION AND SPIRITUALITY**Webby Award Winner****Agency/Credited Organization**

 The Buddha
<http://www.pbs.org/thebuddha>

Sonnett Media Group, LLC

People's Voice Winner


 The Buddha
<http://www.pbs.org/thebuddha>

Sonnett Media Group, LLC

Nominees

 Interfaith Youth Core
<http://www.ifyc.org/>

Digitaria

 Neverthirst
<http://www.neverthirstwater.org/>

Venveo

 Religion & Ethics NewsWeekly
<http://www.pbs.org/religion>

Religion & Ethics NewsWeekly

 Religion Dispatches
<http://www.religiondispatches.org/>

Religion Dispatches

 The Buddha
<http://www.pbs.org/thebuddha>

Sonnett Media Group, LLC

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RESTAURANT**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner Agency/Credited Organization

 Pure Management Group BKWLD
<http://www.purelv.com>

People's Voice Winner

 Chipotle Website Sequence
<http://www.chipotle.com>

Nominees

 Carls Restaurant Good Morning
<http://www.carls.no/en/>

 Charley's Grilled Subs dynamit
<http://charleys.com>

 Chipotle Website Sequence
<http://www.chipotle.com>

 Dishoom -Website FriendsOfOurs
<http://www.dishoom.com>

 Pure Management Group BKWLD
<http://www.purelv.com>

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RETAIL

Webby Award Winner Agency/Credited Organization

 Groupon GROUPON
<http://www.groupon.com>

People's Voice Winner

 Groupon GROUPON
<http://www.groupon.com>

Nominees

 Groupon GROUPON

Webby Award Winner Agency/Credited Organization<http://www.groupon.com>

LivingSocial

Atomic PR

<http://www.livingsocial.com>

MOO.COM

MOO.COM

<http://moo.com>

Nike Golf

Summit Projects

<http://www.nikegolf.com>

Zappos.com

Happy Cog

<http://zappos.com>

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SCHOOL/UNIVERSITY**Webby Award Winner****Agency/Credited Organization**

Indiana University School of Informatics and Computing

Indiana University Creative Services

<http://www.soic.indiana.edu>**People's Voice Winner**

Indiana University School of Informatics and Computing

Indiana University Creative Services

<http://www.soic.indiana.edu>**Nominees**

Boulder Digital Works Website

Modernista!

<http://www.modernista.com/moderni...>

Indiana University School of Informatics and Computing

Indiana University Creative Services

<http://www.soic.indiana.edu>

MIT Geospatial Data Center

MIT Geospatial Data Center

<http://geospatial.mit.edu>

School of Visual Arts Website

Visual Arts Press, Ltd.

<http://www.sva.edu>

Webby Award Winner**Agency/Credited Organization**

The Anything Project Microsite
<http://anythingproject.uvic.ca/>

Kaldor Brand Strategy & Design

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SCIENCE**Webby Award Winner****Agency/Credited Organization**

NASA Global Climate Change
<http://climate.nasa.gov/>

NASA Jet Propulsion Laboratory

People's Voice Winner

Discovery News
<http://news.discovery.com>

Discovery Communications

Nominees

Discovery News
<http://news.discovery.com>

Discovery Communications



Expedition Titanic
<http://focus.firstbornmultimedia...>

Firstborn



Explore
<http://www.exploratorium.edu/explore>

Exploratorium



NASA Global Climate Change
<http://climate.nasa.gov/>

NASA Jet Propulsion Laboratory



Scientific American
<http://www.scientificamerican.com>

NPG/Scientific American

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SELF-PROMOTION/PORTFOLIO**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**

 Summit Projects
<http://www.summitprojects.com>

Summit Projects

People's Voice Winner

 'Twitter Knitter'
<http://www.twitterknitter.co.uk>

Saint@RKCR/Y&R

Nominees

 'Twitter Knitter'
<http://www.twitterknitter.co.uk>

Saint@RKCR/Y&R

 Behance Network
<http://www.behance.net>

Behance

 Immersive Garden
<http://www.immersive-garden.com>

Immersive Garden

 Summit Projects
<http://www.summitprojects.com>

Summit Projects

 The S.H.E.D.
<http://www.hhepshed.com>

Erwin-Penland

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SOCIAL MEDIA**Webby Award Winner****Agency/Credited Organization**

 Vimeo
<http://www.vimeo.com>

Vimeo

People's Voice Winner






 Vimeo
<http://www.vimeo.com>

Vimeo

Nominees

 1000memories.com

1000Memories

Webby Award Winner	Agency/Credited Organization
 http://1000Memories.com	
 Behance Network http://www.behance.net	Behance
 HootSuite Social Media Dashboard http://www.hootsuite.com	HootSuite Media Inc.
 The Influence Project http://influenceproject.fastcompa...	Mekanism
 Vimeo http://www.vimeo.com	Vimeo

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SPORTS

Webby Award Winner	Agency/Credited Organization
 MLB.com http://www.MLB.com	MLB Advanced Media, LP
People's Voice Winner	
 ESPN.com http://www.espn.com/	ESPN
Nominees	
 ESPN.com http://www.espn.com/	ESPN
 HBO.com/boxing http://www.bravedog.tv/webbys_hbo...	HBO
 MLB.com http://www.MLB.com	MLB Advanced Media, LP
 NBA http://www.nba.com	Turner Sports/NBA Digital

Webby Award Winner**Agency/Credited Organization**

UEFA.com

<http://www.uefa.com/>

UEFA

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TELECOMMUNICATIONS**Webby Award Winner****Agency/Credited Organization**

LG Optimus - 1,000 Acts of Kindness

<http://www.optimusbylg.com/#/acts>

Publicis Modem

People's Voice Winner

When facebook becomes a book

<http://www.ddbparis-campaignsonli...>

DDB Paris

Nominees

Brightstar Studio

<http://www.talktalk.co.uk/xfactor>

CHI&Partners



LG Optimus - 1,000 Acts of Kindness

<http://www.optimusbylg.com/#/acts>

Publicis Modem



Orange business website redesign

<http://orange.co.uk/business>

Proximity London



The G'zOne

<http://www.pfq.co.jp/awards/gzone...>

Pyramid Film Quadra Inc.



When facebook becomes a book


<http://www.ddbparis-campaignsonli...>

DDB Paris

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TELEVISION**Webby Award Winner****Agency/Credited Organization**

Webby Award Winner**Agency/Credited Organization**


 Boardwalk Empire - Interactive Boardwalk
<http://www.hbo.com/boardwalk-empi...> HBO

People's Voice Winner

 Hulu
<http://www.hulu.com/> Hulu


Nominees

 Boardwalk Empire - Interactive Boardwalk
<http://www.hbo.com/boardwalk-empi...> HBO

 Carlos
http://carlos.canalplus.fr/index_... BETC Euro RSCG

 Great Migrations
<http://channel.nationalgeographic...> National Geographic Channel

 HBO & HBO GO
<http://judgeseyesonly.com/hbo> R/GA


 Hulu
<http://www.hulu.com/> Hulu

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TOURISM**Webby Award Winner****Agency/Credited Organization**






 The Wizarding World of Harry Potter - Online
<http://www.universalorlando.com/h...> Universal Orlando Resort

People's Voice Winner

 The Wizarding World of Harry Potter - Online
<http://www.universalorlando.com/h...> Universal Orlando Resort







Nominees

 Eastern State Penitentiary
 bluecadet interactive

Webby Award Winner	Agency/Credited Organization
 http://www.easternstate.org/	
 NYC & Company http://nycgo.com	NYC & Company
 Oregon Food and Drink http://food.traveloregon.com	Substance
 The Wizarding World of Harry Potter - Online http://www.universalorlando.com/h...	Universal Orlando Resort
 There's Nothing Like Australia http://www.awardentry.com.au/2010...	Tourism Australia

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TRAVEL

Webby Award Winner	Agency/Credited Organization
 Jetsetter http://www.jetsetter.com/register...	Jetsetter
People's Voice Winner	
 Lonely Planet http://www.lonelyplanet.com	Lonley Planet
Nominees	
 bbc.com/travel http://www.bbc.com/travel	BBC Worldwide
 Jetsetter http://www.jetsetter.com/register...	Jetsetter
 Lonely Planet http://www.lonelyplanet.com	Lonley Planet
 Travel - The New York Times http://www.nytimes.com/travel	The New York Times

Webby Award Winner	Agency/Credited Organization
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 Wanderfly http://www.wanderfly.com	Wanderfly
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WEB SERVICES & APPLICATIONS

Webby Award Winner	Agency/Credited Organization
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 Dropbox http://www.dropbox.com	Dropbox
--	---------

People's Voice Winner

 Dropbox http://www.dropbox.com	Dropbox
--	---------

Nominees

 AppTank http://www.apptank.com	AppTank
--	---------

 Dropbox http://www.dropbox.com	Dropbox
--	---------

 Eventbrite http://www.eventbrite.com	Eventbrite
--	------------

 MagCloud http://www.magcloud.com	HP MagCloud
---	-------------

 Tumblr http://tumblr.com/	Tumblr
---	--------

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WEIRD

Webby Award Winner

Agency/Credited Organization

Webby Award Winner

 Awkward Family Photos
<http://AwkwardFamilyPhotos.com>

Agency/Credited Organization

Awkward Family Photos

People's Voice Winner

 Awkward Family Photos
<http://AwkwardFamilyPhotos.com>

Awkward Family Photos

Nominees

 Awkward Family Photos
<http://AwkwardFamilyPhotos.com>

Awkward Family Photos

 Most Awesomest Thing Ever
<http://mostawesomestthingever.com/>


Big Spaceship

 rathergood.com
<http://www.rathergood.com/>

rathergood.com

 The Daily What
<http://www.thedailywh.at>

Cheezburger Network

 What the Fuck Should I Make for Dinner?
<http://www.whatthefuckshouldimake...> Zach Golden

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YOUTH**Webby Award Winner**

 A Thin Line
<http://www.athinline.org>

Agency/Credited Organization

MTV

People's Voice Winner





 National Geographic Kids
<http://kids.nationalgeographic.com>

Nat Geo Kids Digital Media

Nominees

 A Thin Line

MTV

Webby Award Winner	Agency/Credited Organization
http://www.athinline.org	
 Mobile Movement http://www.mobilemovement.tv/	Mobile Movement
 National Geographic Kids http://kids.nationalgeographic.com	Nat Geo Kids Digital Media
 The Electric Company http://pbskids.org/electriccompany/	Sesame Workshop
 Youth Venture http://labs.youthventure.org/	interFUEL

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Like

51k

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- [Tumblr](#)

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- [Flickr](#)

[See all our images on Flickr](#)

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[Subscribe to The Webbys' monthly newsletter, the 011.](#)

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