

Silicon Valley/San Jose Business Journal - October 30, 2006
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Rhythm NewMedia gets \$18M new funding

Silicon Valley/San Jose Business Journal - 9:50 AM PST Monday

Rhythm NewMedia Inc. said Monday it closed a second round of financing with \$18 million.

Mountain View-based Rhythm, which focuses on mobile advertising, said the round was led by **Carlyle Venture Partners**, the U.S. venture and growth arm of **The Carlyle Group**, which has an office in San Francisco.

Rhythm was seed-funded by Menlo Park-based **Rembrandt Venture Partners**.

Its first round in 2005 was co-led by Menlo Park-based **Lightspeed Venture Partners** and Morgenthaler Ventures, which has an office in Menlo Park.

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