



5 Million Users: We're gonna need a bigger boat

November 10, 2010 | Posted by Phil Libin in [Product updates](#)

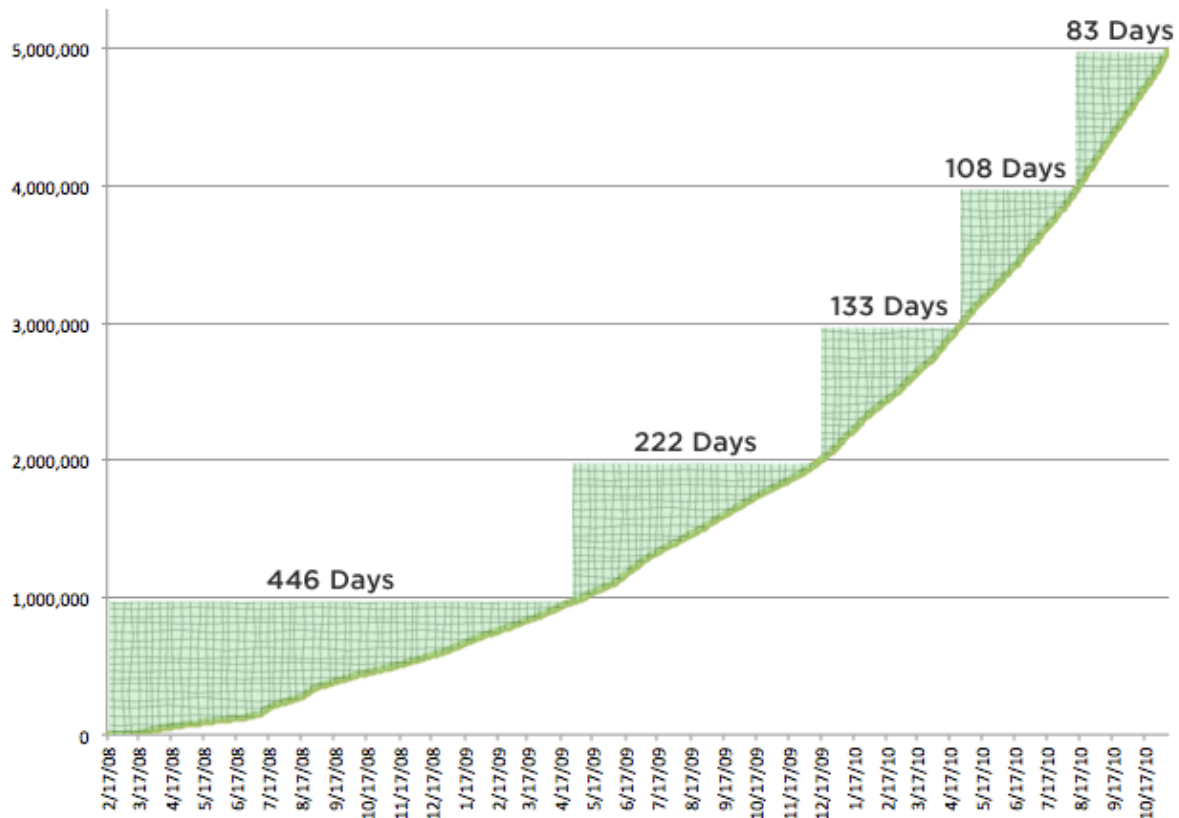


Twenty two thousand one hundred and thirty new people joined Evernote yesterday. Seriously. **22,130**. That's a record and it pushed us over the 5,000,000 user mark!
We're actually setting all kinds of records in the past few weeks:

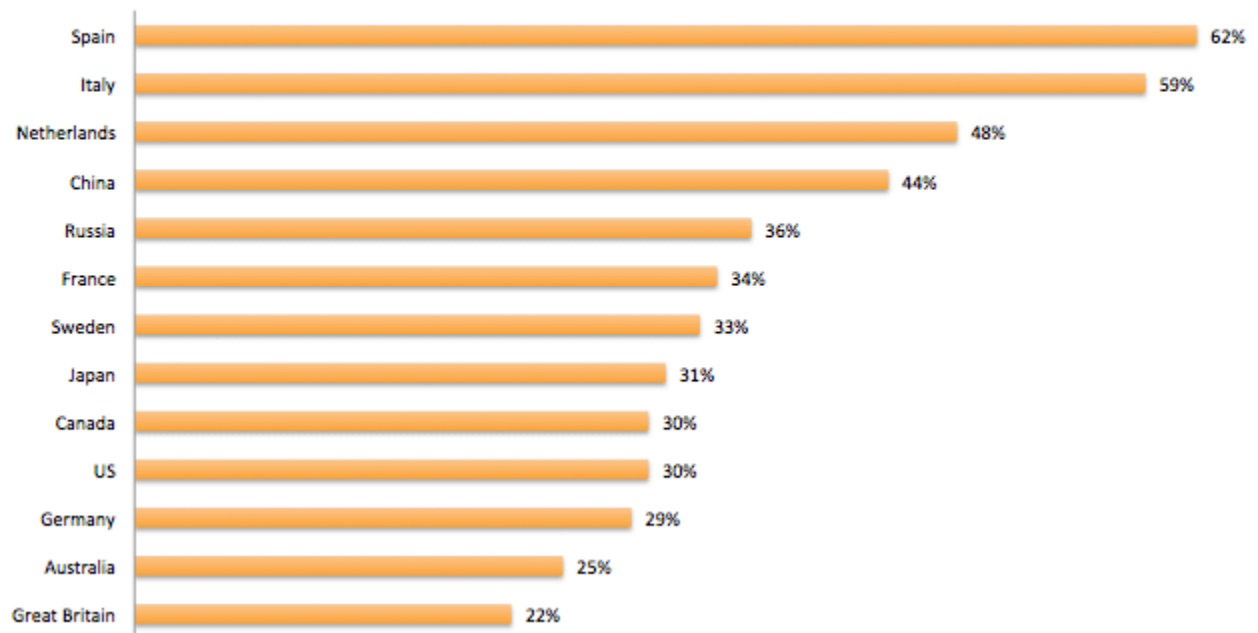
- Highest daily revenue from [Evernote Premium](#) subscriptions
- Most single-day Windows users ever (thanks to our recent [Evernote 4.0 for Windows update](#))
- Most single-day Android users ever (thanks to the awesome, new [Evernote 2.0 for Android](#))
- Most single-day BlackBerry users ever ([ditto](#))

Don't worry: we have great Mac and iPhone / iPad updates coming soon!
It only took us 83 days to get the latest million users – that's over 12,000 new people per day, every day. Here's how it breaks down:

Total Evernote Users



Percentage growth of users in the past 90 days



And just because I've said [this four times before](#) doesn't make it any less heartfelt: To all of our awesome users, partners, employees and investors – **Thank You!** Together we made a product that has touched the lives of over five million people. How great is that?